

FACES OF OUR INDUSTRY



DRINKS MENU

HIVE MIND

SUPPORTING: MENTAL HEALTH
ADVOCATE OWNED BUSINESS
@AVALLENSPIRITS

AVALLEN APPLE

ELDERFLOWER

FRUIT ACIDS

ORCHID

CHAMOMILE SODA

150ML 8.5%ABV 1.2 UNITS



TIM ETHERINGTON-JUDGE, CO-OWNER OF AVALLEN (ALONG SIDE STEPHANIE JORDAN). AFTER A MENTAL HEALTH BREAKDOWN IN 2016, TIM HAS BECOME A LIGHT IN THE DARK FOR MANY AFTER STARTING HEALTHY HOSPO.

NOW WITH AVALLEN, TIM IS STRIVING TO ACHIEVE A U-TURN ON THE STEEP DECLINE IN THE BEE POPULATION, WITH A GOAL TO PLANT 10,000 FLOWERING PLANTS AND USING PESTICIDE-FREE ORCHARDS FOR THE PRODUCTION OF THEIR MUCH-LOVED APPLE BRANDY. OUR LONG EASY SIPPING COCKTAIL COMBINES AVALLEN WITH INGREDIENTS WHICH NATURALLY GROW NEAR APPLE TREES!

ALLERGENS: SULPHITES GLUTEN: NONE **VEGAN: YES**

BANANARAMA

SUPPORTING: FEMALE OWNED BUSINESS

④BURNINGBARNRUM

PEANUT BUTTER
SPICED RUM

CUSTARD CREAMS

KOJI BANANA JUICE

ADVOCAAT

130ML

9%ABV

1.2 UNITS



BROUGHT TO LIFE BY KATHERINE AND HARRY JENNER, BURNING BARN STANDS OUT AS BEING FEMALE RAN IN AN ENVIRONMENT NOT TYPICALLY POPULATED, LET ALONE HEADED, BY WOMEN. BURNING BARN ARE PASSIONATE ABOUT THE QUALITY AND NUANCE OF CRAFT BOOZE AND SOUGHT OUT TO OFFER RUM LOVERS AN EQUALLY EXCITING TAKE ON THE SPIRIT. BANANARAMA IS A CREAMY NUMBER WITH HOMEMADE PEANUT BUTTER INFUSED SPICED RUM, CUSTARD CREAMS, KOJI BANANA JUICE AND ADVOCAAT.

ALLERGENS: EGGS- SULPHITES- DIARY- PEANUTS GLUTEN: NONE **VEGAN: NO**

LASSI WANDERERS

SUPPORTING: INDIAN OWNED BUSINESS

TEAMCRAZYCO



CRAZY GIN

MANGO

LEMON VERMOUTH

CHUTNEY SPICES

LIME

120ML

10%ABV

1.2 UNITS



AN INDIAN-OWNED DISTILLERY JUST ON OUR DOORSTEP IN WOLVERHAMPTON. THE VISION OF BRUCE AND PARAMJIT NAGRA, CRAZY CO PRIDES ITSELF ON PUSHING THE BOUNDARIES OF MUCH LOVED AUTHENTIC INDIAN SPICES AND EMBRACES THE POSSIBILITIES OF INFUSING BRITISH AND INDIAN CULTURE. IN KEEPING WITH CRAZY GIN'S HERITAGE, WE'VE MIXED THEIR GIN WITH MANGO, LEMON AND, OF COURSE, CHUTNEY SPICES!

ALLERGENS: DAIRY - SULPHITES GLUTEN: NONE **VEGAN: NO**

RUM-DMC

SUPPORTING: BLACK OWNED BUSINESS

ⒶEQUIANORUM



EQUIANO LIGHT RUM BOTANICAL LIQUEUR

KIWI

CRISP APPLE SODA



120ML 14.5%ABV 1.7 UNITS

IAN BURRELL WAS KNOWN AS 2020'S MOST INFLUENTIAL PERSON IN 'THE BAR WORLD'S TOP 100'. IAN'S RUM, EQUIANO, TELLS A GRUPELLING STORY OF OLAUDAH EQUIANO, SOLD INTO SLAVERY DURING HIS TEEN YEARS, WHO TURNED TO TRADING RUM ON THE SIDE TO MAKE MONEY THAT WOULD ULTIMATELY PAY FOR HIS LIBERATION YEARS LATER. OUR RUM-DMC IS A REFRESHING SHORT DRINK, BLENDING EQUIANO RUM, BOTANICAL LIQUEUR AND AN APPLE SODA.

ALLERGENS: DAIRY - SULPHITES GLUTEN: NONE **VEGAN: GARNISH NOT VEGAN**

TICKLE ME GINGER

SUPPORTING: IMMIGRANT OWNED
BUSINESS
④HOUSEOFSAKE

SWEET POTATO
SHOCHU

GINGER

SWEET VERMOUTH

TONKA BEAN

125ML

8.5%ABV

1.1 UNITS



JAPANESE OWNED 'HOUSE OF SAKE' IS HEADED BY HONAMI MATSUMOTO. HONAMI HAS A NUMBER OF CREDIBLE ATTRIBUTES THAT HAVE MADE HER MORE THAN QUALIFIED TO OPEN THE WORLD OF SAKE TO THOSE BEYOND JAPAN. HONAMI CREATED HOUSE OF SAKE TO OFFER CRAFT SAKE ACCESSORIES TO THOSE IN THE UK SEEKING TO ENJOY A TRULY TRADITIONAL SAKE EXPERIENCE. TO HONOUR THESE CUSTOM VESSELS, WE HAVE MIXED A JAPANESE SPIRIT, SHOCHU, WITH GINGER, VERMOUTH AND TONKA BEAN.

ALLERGENS: SULPHITES GLUTEN: NONE **VEGAN: YES**

SECOND ITERATION

SUPPORTING: NEURODIVERGENT
OWNED BUSINESS
@PINEAPPLEBRUM

DISCARDED VODKA

HONEYBUSH

CARAMELISED
BANANA

RASPBERRY &
AVOCADO LEAF

PINEAPPLE

120ML

10%ABV

1.4 UNITS



OWNER OF THE PINEAPPLE CLUB, SAMUEL BOULTON, HAS SPENT YEARS OF HIS LIFE LEARNING TO DEAL WITH HIS DYSLEXIA. AFTER STRUGGLING WITH WRITING AND SPELLING, SAM SPENT YEARS RELEARNING TO PASS HIS DEGREE AND EVENTUALLY BECAME A PUBLISHED AUTHOR OF THE BOOK, THE VERMOUTH AMBASSADORS GUIDE TO MODERN DRINKING. SPENDING A LOT OF HIS TIME ADVOCATING FOR THOSE WHO STRUGGLE WITH ADVERSITY, SAM'S REPUTATION HAS ALSO GROWN WITHIN BIRMINGHAM AS ONE OF THE TOP DRINKS MAKERS AND BAR OWNERS.

ALLERGENS: DAIRY - SULPHITES GLUTEN: NONE **VEGAN: NO**

BROKE ARTIST COLLECTIVE

SUPPORTING: INDEPENDENT OMANI
ARTIST
@T.EVANS.ART

VODKA PISTACHIO FIG CREAM LIQUEUR OAT MILK

145ML 9.5%ABV 1.3 UNITS



CREATED BY ARTIST AND ONE OF THE PINEAPPLE CLUB'S VERY OWN BARTENDERS; TARIQ EVANS. TARIQ HAS A FAMILY BASED IN OMAN AND FREQUENTLY SPENT TIME THERE DURING HIS CHILDHOOD. TARIQ AIMS TO REPRESENT THE MIDDLE EAST AND ITS INFLUENCE, SEEKING INSPIRATION FROM THE OMANI FLAVOURS HE GREW UP WITH AND USING THEM AS A BASIS FOR HIS CREATIVITY BEHIND THE DRINK. PLEASE SEE THE LAST PAGE OF THIS MENU FOR THE FULL RANGE OF ARTWORK.

ALLERGENS: DAIRY - SULPHITES - PISTACHIO GLUTEN: NONE **VEGAN: NO**

JASMINUM

SUPPORTING: FEMALE OWNED BUSINESS

@TENLOCKSDRINKS



CUCUMBER INFUSED EL TEQUILEÑO

VINE PEACHES

JASMINE



150ML

9%ABV

1.4 UNITS

BECKY DAVIES, OWNER OF TEN LOCKS SPIRITS, A COMPANY AIMING TO ESTABLISH A PORTFOLIO OF PREMIUM BRANDS THAT, IN THEIR OWN WORDS, “DEMONSTRATE AUTHENTICITY, SUSTAINABILITY AND QUALITY. BRANDS THAT STRIVE FOR POSITIVE CHANGE IN THEIR OWN WAY”.

EL TEQUILEÑO IS NO EXCEPTION, WITH 60 YEARS HERITAGE THE BRAND IS SETTING A PRIME EXAMPLE IN SUSTAINABILITY WITH 98% OF DISTILLERY RESIDUALS FROM PRODUCTION BEING RECYCLED INTO NATURAL FERTILISER

ALLERGENS: CELERY - SULPHITES GLUTEN: NONE **VEGAN: YES**

SOUL BOSSA NOVA

SUPPORTING: IMMIGRANT OWNED
BUSINESS
@HONEYSPIRITSCO



APOTECA GIN
COTSWOLD QUINCE

BRAMLEY APPLE

ELDERFLOWER

PEACH SODA

120ML

8%ABV

1 UNIT



BORN IN LITHUANIA, INETA MOVED TO THE UK IN 1999 WHERE SHE BEGAN HER CAREER IN HOSPITALITY. INSPIRED BY LEARNING THE LONGSTANDING TRADITIONAL HOMEOPATHIC USE OF PLANTS, HERBS AND FLOWERS FROM HER GRANDMA AND MOTHER, AND THE INCREDIBLE SIGNIFICANCE OF HONEY AND BEES IN LITHUANIAN CULTURE, INETA CAME TO CREATE THE HONEY SPIRITS CO, ALONGSIDE HER HUSBAND. WE HAVE BLENDED APOTECA GIN WITH COTSWOLDS BASED CAPREOLUS DISTILLERY QUINCE AND SPARKLING PEACH SODA.

ALLERGENS: SULPHITES GLUTEN: NONE **VEGAN: YES**

FENNEL FIZZEL

SUPPORTING: LGBTQ+ OWNED BUSINESS

④STONEWALLSPIRITS_



STONEWALL GIN

HOMEMADE CITRUS CORDIAL

FRESH FENNEL SODA

160ML

8.5%ABV

1.4 UNITS



JOE WILSON, ALONG WITH PARTNER TOM AND HIS FAMILY, RUN STONEWALL SPIRITS, THE UK'S FIRST LGBTQ+ SPIRIT BRAND. THROUGH THEIR 'DRINK & DONATE' PLAN, FUNDS ARE RAISED FOR CHARITY WITH EVERY BOTTLE SOLD. THEY SUPPORT CHARITIES WHICH CONTINUE THE FIGHT FOR ACCEPTANCE AND EQUALITY FOR THE LGBTQ+ COMMUNITY TODAY. THIS DRINK BLENDS STONEWALL ORIGINAL GIN, HOMEMADE CITRUS CORDIAL AND FRESH HOMEMADE FENNEL SODA.

ALLERGENS: DAIRY - SULPHITES GLUTEN: NONE **VEGAN: GARNISH NOT VEGAN**

CLASSIC COCKTAILS

PLEASE FEEL FREE TO ASK FOR ANY OTHER CLASSIC COCKTAILS, IF WE CAN MAKE IT, WE WILL

PORNSTAR MARTINI

PASSIONFRUIT - VANILLA - PROSECCO

£10.50

ESPRESSO MARTINI

VODKA - FRESH ESPRESSO - VANILLA

£10.50

NEGRONI

LOCAL DRY GIN - ITALIAN VERMOUTH - CAMPARI

£9.50

OLD FASHIONED

MADE WITH BUFFALO TRACE

£9.50

TRINIDAD SOUR

RYE - ANGOSTURA BITTERS - LEMON - ORGEAT

£9.50

FISH HOUSE PUNCH (NON VEGAN)

BRANDY - PEACH WINE - RUM - ENGLISH BREAKFAST TEA - CITRUS

£9.50

PINA COLADA

WHITE RUM - COCONUT CREAM - PINEAPPLE - LIME

£9.50

NAKED & FAMOUS (NON VEGAN)

MEZCAL - APEROL - YELLOW CHARTREUSE - LIME

£9.50

PALOMA

TEQUILA - LIME - AGAVE - TING

£9.50

NON ALCOHOLIC COCKTAILS - ALL £6.00

NON ALC ITALIAN SPRITZ - BITTERSWEET

BITTERSWEET NON ALCOHOLIC SPRITZ



BLUEBERRY AND BASIL MARTINI - SWEET & FLORAL

NON ALC SPIRIT - BLUEBERRY - STRAWBERRY - BASIL - PINEAPPLE JUICE



ORCHARD FIZZ - SLIGHTLY BITTER & REFRESHING

GOOSEBERRY - ELDERFLOWER - APPLE - TONIC



V FOR VEGA - FRUITY & LIGHT

PASSIONFRUIT - VANILLA - SPARKLING RHUBARB



TEA AND ELDERFLOWER FIZZ - EASYGOING

VANILLA TEA CORDIAL - APPLE - SPARKLING ELDERFLOWER



WHITE WINE	125ML	175ML	250ML	BOTTLE
IF YOU LIKE SAUVIGNON BLANC SAUVIGNON BLANC - PIERRE LACASSE - FRANCE (V)	£4.50	£5.50	£8.00	£19.50
IF YOU LIKE AUSTRALIAN CHARDONNAY- NEW SOUTH WALES	£4.50	£6.50	£9.30	£24.00
IF YOU LIKE ITALIAN GRILLO RUPE SECCA - SICILY, ITALY (VG)	£5.80	£8.20	£11.70	£32.00

ORANGE WINE

IF YOU LIKE ORANGE GROS MANSENG- ORANGE VIN- FRANCE (VG)	£5.30	£7.30	£10.50	£32.00
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ROSÉ WINE

IF YOU LIKE IT SWEET ROSÉ - PIERRE LACASSE - FRANCE (V)	£4.50	£5.50	£8.00	£19.50
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IF YOU LIKE IT DRY ROSÉ - IGP PAYS D'OC - SOUTHERN FRANCE (VG)	£5.30	£7.50	£10.70	£28.00
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RED WINE

IF YOU LIKE MERLOT MERLOT - PIERRE LACASSE - FRANCE (V)	£4.50	£5.50	£8.00	£19.50
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IF YOU LIKE IT FRENCH CÔTES DU RHÔNE - VIEELLES VIGNES- CAVE LES COTEAUX DU RHÔNE (VG)	£4.70	£6.50	£9.30	£24.00
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IF YOU LIKE BEAUJOLAIS FLEURIE- BEAUJOLAIS CRU - BURGUNDY- FRANCE (VG)	£6.70	£9.70	£14.30	£36.00
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SPARKLING

PROSECCO (VG)	£7.00			£32.00
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VEUVE CLICQUOT BRUT	£10.50			£65.00
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VEUVE CLICQUOT ROSÉ	£15.00			£75.00
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RUINART BLANC DE BLANC				£110.00
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SHOTS - ALL £4.00

MINI BEER - VANILLA AND CREAM

BABY GUINNESS- COFFEE AND CREAM

JAMMY DODGER - RASPBERRY AND CREAM

SNICKERS - HAZELNUT AND CHOCOLATE

PEANUT BUTTER JELLY - RASPBERRY AND HAZELNUT

LIQUID BUBBLEGUM - BANANA, CREAM AND ORANGE

TEQUILA ROSÉ - STRAWBERRY AND CREAM

BOTTOMLESS BRUNCH

EVERY SATURDAY 12:00- 18:00

£35 PER HEAD

INCLUDING, 2 SMALL PLATES AND 1 SIDE DISH - WITH UNLIMITED BEER, CIDER OR PROSECCO. UNLIMITED COCKTAIL £45 - UNLIMITED BHX GIN £40

TO BOOK, HEAD TO OUR WEBSITE OR EMAIL
RESERVATIONS@PINEAPPLEBRUM.CO.UK

BAR SNACKS

TRUFFLE CRISPS	£3.50
HONEY & CHILLI PEANUTS	£3.80
OLIVES	£3.50
SALTED LOVE CORN	£3.50

HAPPY HOUR!

TUESDAY - FRIDAY 17:00 - 20:00

£6.00 - SIGNATURE COCKTAILS

£3.50 - HOUSE LAGER PINTS

£3.50 - 125ML HOUSE WINES

GIN

ALL BHX GIN IS MADE IN-HOUSE BY THE BHX & PINEAPPLE CLUB TEAM

BOTTLED TONIC £1.80

CLASSIC, LIGHT, ELDERFLOWER OR RHUBARB

DRAFT TONIC £0.80

BHX GINS - 25ML £4.00

BHX RHUBARB & GINGER

BHX ELDERFLOWER & PEACH

BHX MANGO & COCONUT

BHX BUBBLEGUM & RASPBERRY

BHX VIOLET & RASPBERRY

BHX PINK

MADE IN BRUM GINS

DR EAMERS DRY £4.00

DR EAMERS EXPORT £5.00

CRAZY GIN £6.00

OTHER GINS

MONKEY 47 £6.50

NORDES £5.50

ROKU GIN £5.50

HENDRICKS GIN £5.50

@PINEAPPLEBRUM



SCAN FOR RESERVATIONS

THIS MENU, ENTITLED ‘FACES OF OUR INDUSTRY’ IS ABOUT VALUING THE DIFFERENCE IN PEOPLE AND ENABLING EVERYONE TO THRIVE IN HOSPITALITY. AS AN INDUSTRY WE ARE ABLE TO SUPPORT SO MANY PEOPLE, SUCH AS MEMBERS OF THE LGBTQ+ COMMUNITY, ETHNIC MINORITIES, THOSE STRUGGLING WITH MENTAL HEALTH, NEURODIVERGENCE, IMMIGRANTS AND MORE. SADLY, MORE OFTEN THAN NOT, THIS IS NOT CONSIDERED.

ALL THE BRANDS AND PRODUCTS ON THIS MENU HAVE BEEN CHOSEN BECAUSE OF THE PEOPLE BEHIND THEM AND THE QUALITY OF THEIR PRODUCT. WE DID NOT ACCEPT ANY FINANCIAL CONTRIBUTION FROM THEM.



**THE PINEAPPLE CLUB
COCKTAIL BAR**